

# **Wasatch Front Economic Development District, Strategy Committee**

Carlton Christensen, Chair  
Shawn Milne, Vice Chair

LaNiece Davenport, Secretary

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## **MEETING MINUTES**

Monday, June 25, 2012, 2:00 pm  
Wasatch Front Regional Council  
Salt Lake City, UT 84116

### **Board Members Present**

Carlton Christensen, Chair, Salt Lake City Council  
Shawn Milne, Vice-Chair, Tooele City Council  
LaNiece Davenport, Secretary, Wasatch Front Regional Council  
Shelly Betz, Morgan City Council  
Mike Bouwhuis, Davis Applied Technology College  
Louenda Downs, Davis County Commissioner  
Jeff Edwards, EDCUtah  
Albert Wilde, Widow Maker LLC  
Jan Zogmaister, Weber County Commissioner

### **Strategy Committee Members Present**

Susie Becker, Zion's Bank  
Tom Christopoulos, Ogden City Corp  
Keith Krugh, Holcim (US), Inc  
Scott Parkinson, Bank of Utah  
Flint Richards, Farm Bureau  
Alan Rindlisbacher, Layton Construction

### **Others Present**

Jacob Carlton, Ballard Spahr, LLP  
Logan Johnson, Wasatch Front Regional Council  
Blake Wade, Ballard Spahr, LLP

## **BOARD OF DIRECTORS MEETING – 2:00 P.M.**

### **1. Welcome and Introductions**

**Carlton Christensen, Chair, 5 min**

Chairman Christensen conducted the meeting. He welcomed the Board Members present and asked Mr. Bouwhuis to introduce himself to the group.

### **2. Discuss Vision/Mission Statement**

**Carlton Christensen, Chair, 15 min**

Chairman Christensen explained the need for a vision/mission statement for the Economic Development District. He outlined the desire of the Board to support existing economic development efforts, facilitate potential federal monies, and touch on other economic development issues like transportation and education. Commissioner Zogmaister and Commissioner Downs voiced that they would prefer a combination of the draft Vision/Mission statements 2 and 3. The Board did not want to include specifics about transportation or Wasatch Choice 2040 in the statement. The Board agreed to the following mission statement: *An organization created to support economic development plans, promote long-term economic competitiveness, and receive federal monies to implement local plans.*

## **STRATEGY COMMITTEE MEETING – 2:30 P.M.**

### **1. Welcome and Introductions**

**Carlton Christensen, Chair, 10 min**

Each Strategy Committee member present and on the phone introduced themselves and the organization that they represent. Mrs. Davenport welcomed and introduced Mr. Wade and Mr. Carlton from Ballard Spahr, LLP.

### **2. Discussion – Ballard Spahr LLP**

**Carlton Christensen, Chair, 20 min**

Mr. Carlton explained their role in the incorporation of WFEDD as a not for profit organization. Mr. Wade recommended that the WFEDD acquire insurance in order to provide resources in the event of a lawsuit and other protection that is needed for the Directors. Being a corporation will provide protection to individuals on the Board. Mr. Wade reminded the Committee that there is an \$850.00 filing fee to register as a 501c3 with the IRS. Mrs. Davenport will look into who will pay that expense. Mr. Wade expressed that they will assist the WFEDD in the filing of the 990 IRS form. Mr. Edwards asked how the WFEDD will handle and disperse money. The WFEDD will not receive grant money from Economic Development Administration (EDA) to give to projects, but will provide the technical administration such as ensuring good grant applications from localities who will receive the grant money directly.

### **3. Presentation - Wasatch Front Economic Development District and Comprehensive Economic Development Strategy**

**LaNiece Davenport, Secretary, 15 min**

Mrs. Davenport outlined the area that makes up the Economic Development District. She briefly outlined the aims of the Wasatch Front Regional Council (WFRC) and one of their products, *Wasatch Choice 2040*. She explained that the WFRC was contacted by the EDA to seek our interest in becoming a District as we were the only region in the State not recognized as an Economic Development District. If we were to become an EDD we could receive potential funds and further regional collaboration.

### **4. Discussion – CEDS Planning Process**

**Logan Johnson, 40 min**

Mr. Johnson presented on the Governor's Office of Economic Development's (GOED) targeted economic clusters which include Aerospace and Aviation, Defense and Homeland Security, Energy and Natural Resources, Financial Services, Life Sciences, Software Development and IT, and Outdoor Products and Recreation. These clusters were initially identified as "Economic Ecosystems". Mr. Johnson further described the clusters within each of the five counties in the Region.

- Davis County: focus on advanced composites, aerospace and aviation, defense and homeland security. The County wants to be a sister county with Weber County in outdoor products and recreation to collaborate and build off of each other's success.
- Morgan County: focus on outdoor products and recreation, and tourism. The County wants to continue to build on tourism. Morgan is working on developing an industrial park to grow manufacturing. 85% of Morgan County residents work outside of the County.

- Salt Lake County: wide variety of manufacturing. The County wants to ensure that when we consider where to grow that we consider the needs of all the cities in addition to what the county wants.
- Tooele County: large portion of residents work outside the County. The portion of their residents with the education level of a bachelor’s degree or higher is the lowest in the state at 18.6%. Tooele Applied Technology College has combined efforts with Utah State University to increase the level of education. The County has a research and business park to attract business to employ people in Tooele and expand education. Over 80% of the land in the County is publicly owned which limits what can be developed.
- Weber County: desires to use clusters as a tool of organizations but focus on resource allocations, especially human resource allocation. Want to use their resources to attract and grow “producer economies”. “Dependent economy” employers do not produce family sustaining wages that are desired in the County. One resource that the state isn’t taking advantage of is our college graduates specifically in science, technology, engineering, and manufacturing fields.
- The Committee expressed that clusters can be a good part of this organizations focus, but there needs to be more. There also needs to be emphasis on education, resource allocation, having products for EDCUtah to sell, agriculture, and being ahead of the curve on potential conflicts between industries.

The committee concluded the discussion by stating that they would like to see the data revisited and refined to be sure the clusters are accurately represented in the CEDS.

**5. Administrative Matters, Next Meeting, Monday July 30, 2012 at 2:30**

**Carlton Christensen, Chair, 5 min**

Chairman Christensen reminded Committee Members of the next meeting on July 30<sup>th</sup>. There were no other items to discuss and the meeting was adjourned.