

Wasatch Front Economic Development District, Strategy Committee

Carlton Christensen, Chair

Shawn Milne, Vice Chair

LaNiece Davenport, Director

MEETING MINUTES

Monday, November 19, 2012, 1:00 pm

Wasatch Front Regional Council

Salt Lake City, UT 84116

Board Members Present

Shawn Milne, Vice-Chair, Tooele City Council

Louenda Downs, Davis County Commission

Albert Wilde, Widow Maker LLC

Jan Zogmaister, Weber County Commission

Jeff Edwards, EDCUtah

Strategy Committee Members Present

Suzie Becker, Zion's Bank

Alan Rindlisbacher, Layton Construction

Scott Parkinson, Bank of Utah

Chris Sloan, Group 1 Real Estate

Others Present

Andrew Gruber, Wasatch Front Regional Council

Ted Knowlton, Wasatch Front Regional Council

Logan Johnson, Wasatch Front Regional Council

Terence Bride, Ogden City

1. Welcome and Introductions

Shawn Milne, Vice-Chair

Vice-Chair Milne welcomed the Committee. Members introduced themselves. Mr. Milne asked for an approval of the September 24, 2012 meeting minutes. Commissioner Downs made the motion to approve, Mr. Albert seconded, all were in favor and the motion passed.

2. ACTION Review and Approve the First Half of the CEDS

LaNiece Davenport

Mrs. Davenport explained the next steps in the planning process over the next few months. Mr. Bride raised concerns that Ogden City has about the WFEDD filtering projects and scoring projects at a regional level. He also believes the process is moving too fast. He feels that the WFEDD adds an unnecessary layer and will hinder Ogden City's chances of receiving EDA funds. The Committee was reminded that projects will not be prioritized at the County level but at the regional level using basic criteria that the Committee will agree on. Also, with the creation of the WFEDD additional cities and counties now have the ability to apply for EDA funds that had not had the chance before. Commissioner Zogmaister suggested that representatives from Ogden City, Weber County, WFEDD Staff get together to discuss the options.

Mrs. Davenport briefly reviewed the main components of chapters 1-3 of the draft CEDS. She reminded the Committee that the majority of the information in these chapters has already been vetted. She asked the Committee to review the order of the goals in chapter 4. There was discussion about the order, the Committee agreed that "retention and expansion of existing Utah business" was a higher priority than listed and would like to move it to number 2 instead of number 5. Mr. Wilde made the motion, Mr. Edwards seconded, all were in favor and the motion carried. This arranges the goals in the following order:

#1 Attract Businesses that Offer Higher Wages

- #2 Retain and Expand Existing Utah Businesses
- #3 Build On and Improve the Region's Growth Centers
- #4 Encourage Entrepreneurship and Innovation
- #5 Increase Economic Development Capacity
- #6 Maintain and Improve our High Quality of Life

Mr. Milne asked for a motion to approve chapters 1-4 of the draft CEDS. Commissioner Downs made the motion, Mr. Wilde seconded the motion, all were in favor and the motion passed.

3. DISCUSS Remaining Elements of the CEDS

LaNiece Davenport

Mrs. Davenport explained the project selection and prioritization process. WFEDD staff would gather projects from any eligible entity; they would categorize those projects into three broad categories of high, medium, and low. The WFEDD would use the regional goals and objectives and likelihood of funding to categorize the projects. The Committee was reminded that EDA will review the CEDS and project categories to help them make a funding decision. Cities and counties apply directly to EDA; they do not apply through the WFEDD. The Committee questioned whether or not Ogden City's version of the CEDS would be superseded or negatively impacted by the WFEDD CEDS. The Committee wants to move forward with the WFEDD but do not want it to negatively impact Ogden City. The Committee reviewed the project template that will identify specific projects from various eligible entities. Mr. Johnson discussed the three criteria that could be used to categorize the projects into three main categories. The three criteria in order of preference include: strengths and weaknesses, goals, and EDA programs and priorities. The Committee agreed that WFEDD staff should remove unnecessary items from the template and ask applicants to explain how the project meets the boxes that will be checked. The Committee to have WFEDD staff, Ogden City representatives, and Weber County representatives discuss the options available to us with EDA. WFEDD staff will send an email to the entire Committee to garner feedback regarding the prioritization process. Mr. Milne asked for a motion to table this item to allow staff more time to garner more information. Mr. Sloan made the motion, Mr. Wilde seconded, all were in favor and the motion passed.

4. Other Business

Carlton Christensen, Chair

Vice-chair Milne reminded the Committee that the next meeting is Monday, January 28, 2013 at 1:00 pm. There will be a tentative meeting on Monday, March 25, 2013 at 1:00 pm. He asked if there was any other business to discuss, hearing none, he made the motion to adjourn the meeting, Mr. Edwards seconded, all were in favor and the meeting was adjourned.