

Utah Collaborative Active Transportation Study



- Regional Collaboration



MOUNTAINLAND

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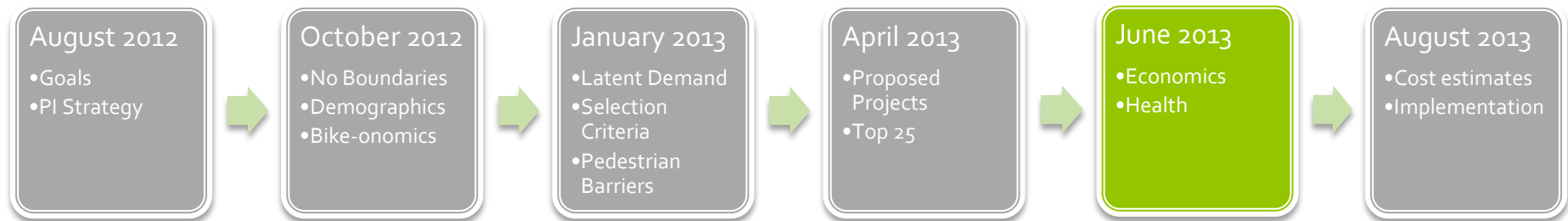


WASATCH FRONT REGIONAL COUNCIL



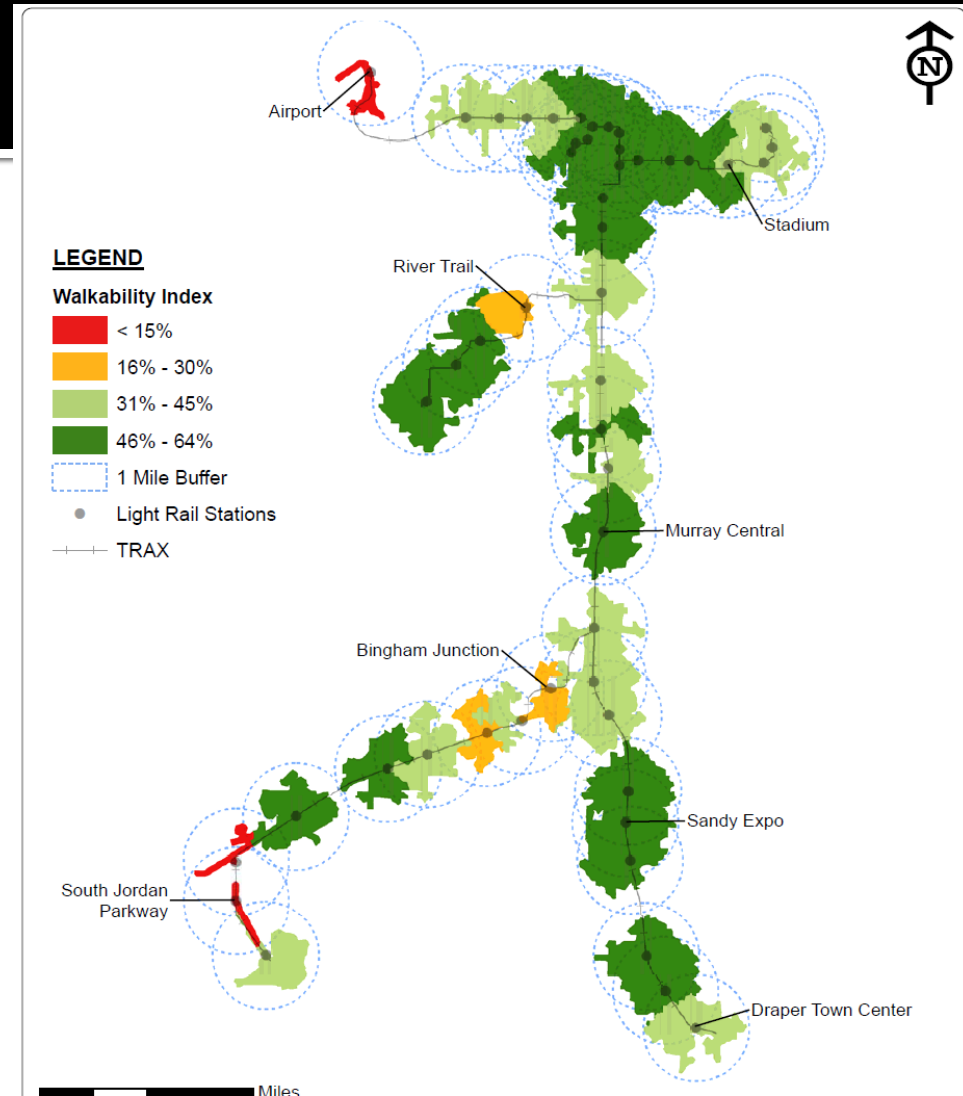
- Overview: Goals
 - Lay groundwork for urban network of bicycle facilities
 - All abilities, all ages
 - Enhance active transportation connections to transit
 - Demonstrate quality of life benefits
 - Economic, health, environment

■ UCATS Schedule



■ Analysis

- No Boundaries map
- Station area walkability
- Demographics and Barriers: UHTS
- Bike-onomics
- Pedestrian and bicycle demand
- Health impacts





UCATS Projects - Ranking Matrix

	Project 1	Project 2	Project 3	Project 4	Project 5
UCATS Goals: Create an urban bike network for users of all ages/abilities; enhance active transportation to transit; demonstrate quality-of-life benefits.					
Tier 1 Criteria					
<i>Does it support an urban bike network?</i>					
<i>Does it enhance access to transit?</i>					
Tier 2 Criteria					
<i>Does it score well in the latent demand model?</i>					
<i>Does it reflect local planning priorities?</i>					
<i>Can it demonstrate an economic benefit?</i>					
<i>Does it overcome a barrier?</i>					



- Top 25 online at www.ucatsplan.com

The screenshot shows the UCATS website interface. At the top, there is a navigation bar with 'Topics' and 'About' links, a search bar for 'Search Ideas', and a 'Log In' button for existing contributors. Below this is a large yellow banner with the text 'ADD YOUR IDEAS. SUPPORT GOOD IDEAS. SHARE WITH FRIENDS.' and a call to action 'Sign up now and start contributing.' Below the banner are three sign-up buttons: 'Sign up with Facebook', 'Sign up with LinkedIn', and 'Sign up with Google', along with a link for 'Or sign up with your email address'.

The main content area is titled 'Reviewed Ideas' and features a 'TOPICS' section. The 'TOPICS' section is sorted by 'NEWEST' and lists two topics:

- Check out the proposed Top 25 UCATS projects!** (Circled in red in the image). This topic has 274 views, 11 comments, and 14 days remaining. It includes an 'Add your Ideas' button and an 'Expand' dropdown.
- Year of the Bike**. This topic has 30 views, 0 comments, and 11 days remaining. It includes a 'Challenge' label and a 'Visit this Topic' link.

The left sidebar shows social media sharing options (Like, Send, Tweet, Share) and a 'Weekly Active Users' section. The bottom of the page shows a Windows taskbar with various application icons and a system tray displaying the time as 10:29 AM on 4/16/2013.



- Questions?

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