

Meeting Minutes/Summary
Active Transportation Committee
Meeting of May 8, 2013

A meeting of the Active Transportation Committee was held on Wednesday, May 8, 2013 in the offices of the Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, Utah.

Welcome and Introductions

Commissioner Louenda Downs, ATC Chair, called the meeting to order at 8:35 a.m. Commissioner Downs welcomed committee members and guests and introductions were made.

ATC Members and Staff Present:

Justin Anderson	Ogden City
Ralph Becker	Mayor, Salt Lake City
Mike Caldwell – Vice Chair	Mayor, Ogden City
George Deneris	Salt Lake County
Louenda Downs - Chair	Commissioner, Davis County
Larry Ellertson	Commissioner, Utah County
Andrew Gruber	WFRC
Ned Hacker	WFRC
Scott Hess	Davis County
Heather Jackson	Mayor, Eagle Mountain City
Jory Johner	WFRC
Josh Jones	Ogden City
Scott Lyttle	Bike Utah
Brent Marshall	Mayor, Grantsville City
Ben McAdams	Mayor, Salt Lake County
Jim Price	MAG
Greg Scott	WFRC
Evelyn Tuddenham	UDOT
Rob Scott	Weber County

ATC Stakeholders and Others Present:

Trever Ball	Utah Department of Health
Mark Benigni	Weber Pathways
Dan Bergenthal	Salt Lake City
Ben Bolte	GREENbike
Michelle Caldwell	WFRC
Steve Call	FHWA
Kim Clark	VIA Consulting
Jim Crowder	Enterprise rent-a-car
LaNiece Davenport	WFRC
Bart Dean	UTA - Ogden
Paul Goodrich	Orem City
Todd Hadden	UDOT Traffic Statistics
Johanna Jamison	UTA
Travis Jensen	ALTA Planning
Hal Johnson	UTA
Linda Johnson	League of Women Voters

Jennifer McGrath
Joey McNamee
Erin Mendenhall
Ali Oliver
Angelo Papastamos
Helen Peters
Ron Phillips
Kelly Robinson
Shawn Seager
Debbie Sigman
Roland Stanger

UTA
SLCO Aging Services
Breathe Utah
WFRC
UDOT
JUB
Phillips Associates
Utah Department of Health
MAG
Breathe Utah
FHWA

Members excused: Robin Hutcheson, Salt Lake City
Tina Kelley, Councilmember, Morgan County
Cory Pope, UDOT

1. Approval of Meeting Minutes/Summary:

Mayor Ralph Becker moved that the minutes of the April 10, 2013 meeting be approved. The motion was seconded by **Justin Anderson** and the meeting minutes were unanimously approved.

2. Public Comments:

There were no public comments today.

3. Chair Report:

Commissioner Downs stated that she wanted to highlight a couple of things – May is Bike Month! Everyone should have been given a calendar of events. Commissioner Downs asked if there were any items that were not on the calendar that needed to be noted.

Comments included:

- Mayor Mike Caldwell made mention of the Mayors Bike to Work Week that he and Mayor Becker participated in on May 7, 2013.
- Mayor Mike Caldwell noted that Ogden City will have a Mayor Bike to Work on May 17, 2013
- Commissioner Ellertson noted that the opening of the Murdock Trial on May 18, 2013 should be included in the calendar. (He will be riding his horse part of the way)
- There will be a Riverdale Bike Workshop and Safety Clinic on May 17, 2013. 'Eliminating Barriers to Cycling' put on by Riverdale City. This clinic will try to resolve peoples fear of biking on the roads.
- Commissioner Ellertson asked if there were any education classes or training workshops on safety issues of riding bikes and the rules of the road. Scott Hess talked about the many workshops throughout the Wasatch front that were set up to train instructors on road safety then go out and teach the public the rules and safety guidelines of how to ride safely. Unfortunately funding has been reduced so there are not as many workshops going on as there used to be.

Commissioner Downs requested for Jory Johner to put out the link to the calendars so everyone can see what is happening throughout the year.

George Deneris explained how Salt Lake County just launched the Bike Ambassador Program. This program is designed to take the next step; certified LCI instructors are more accessible to the six and ten percent of people who commute, to train them on basic road skills. Also, it is a clearing house to get the average commuter to bicycle clubs that are already offering education and basic road safety. The first phase of the website launched is the Activetransportation.slco.org, which will provide more information about bicycling. There is a missing link between the LCI high level workshops and the basic instructions that the small percentage of people who commute need.

Evelyn Tuddenham mentioned that UDOT put together a commuter guide for those people who commute on a daily basis – it is an excellent source of safety and the do's and don'ts of biking on the road. Commissioner Downs thought that this is something we might want to go back up through the channels and talk to WFRC and maybe MAG and inform Mayors and Commissioners that we are getting a little bit of negative media on people not being aware and this is where they can go and be trained on road safety. We might want to do a media blitz to let people know that we are providing knowledge and instruction on road safety to cyclists and pedestrians.

Andrew Gruber suggested assembling all of the information into a packet of some sort and with MAG, WFRC, COGs and Mayors distribution channels, send the packet out. Mayor Brent Marshall thought we could maybe get the news media to do some public service announcements as well in order to get this information out to the public.

Vice Chair, Mayor Caldwell discussed the Bike Summit which generates a lot of energy and optimism while promoting cyclists throughout the Wasatch Front. Mayor Caldwell acknowledged and recognized Mayor Becker and Mayor McAdams, who participated in the Bike Summit, as great supporters and leaders for this cause. One of the key things we talked about throughout the summit was funding for alternative transportation. Most of the low hanging fruit has already been picked for alternative transportation corridors and the key projects have been done so now we need to discover where go to find money for the more difficult that will tie these programs together. We talked to Minneapolis about the concept of maybe for major UDOT construction projects that 1% of those monies could go into a funding bucket that communities like ourselves can go and apply to get assistance in building some of the more difficult projects. Connecticut and Vermont have done similar projects that have really helped them so we are learning more about their program. Mayor Caldwell went on to talk about the collegiate national championship in Ogden where there was three days of great racing. It gets into peoples psychology which is a great thing and it's a great year for the "Year of the Bike".

Scott Lyttle commented on the 5th Annual Bike Summit with over 170 people attending. Every year it grows and many top officials attended which is a great thing to see. The biggest take away for me, said Scott was from Tim Blumenthal when he said "Bicycling is fun!" Let's not lose perspective of that as we move forward.

Andrew Gruber, WFRC gave a brief overview on the new director for UDOT. Carlos Braceras is the new Executive Director and is a significant supporter of Active Transportation and bicyclists, both personally and professionally. When Carlos did his first interview after being appointed he

talked about livable communities, alternative transportation and biking and pedestrians. This is a positive step for Utah to have Carlos Braceras as the new UDOT Director.

4. Information: Complete Streets

Greg Scott provided a Complete Streets handout with updates. Complete Streets is not a mode on every road but rather a policy and procedures process adopted by the local government to ensure that all users are considered every time an adjustment is made in the public areas of right away because 20-30% of an urban area is public right away – and that the majority of public space is in roads. We have a mission statement that has four elements:

1) Education, 2) Technical Assistance, 3) Regional Actions, and 4) Funding. Each one of these has a team as part of our complete streets efforts.

The Education team is working on creating an on-line directory of local/regional contacts for Complete Streets. Davis County is starting out – Scott Hess is calling the cities to see if they have people who would be their Complete Streets contact. We are going to follow Davis County with Salt Lake and Weber County so as time moves UDOT can understand that when they are working with the cities who they need to talk to and the cities know who to talk to when they need to talk to UDOT.

The Technical Assistance team has come here before and have presented to you a streets web-based interactive design tool. We now have secured funding for that tool and will be hiring a software developer. This project should be complete by the end of the year.

Greg went on to explain the design tool explaining that the design tool, that is on the web, was developed so cities could, in a public meeting or at their own desk pick their site and actually design a street in a way that incorporates the engineering aspects and the standards and best practices and creates this platform in which everyone can understand each other and see this in a very dramatic way and see it right where it is. So everyone can visualize it in a very powerful way. How this relates to complete streets is once again you understand the constraints and how much flexibility you really have from engineering standards.

The Technical Assistance team, specifically Jim Price is going to be working on a calendar for training. The concept is that on a yearly basis we would like to bring our stakeholders, our new mayors or whoever wants to have a refresher course on complete streets. Then on a quarterly basis we would provide training on a specific mode. Complete Streets is more than bikes and pedestrians, so we could do one on accommodating those with disabilities or how the transit system works around your city, so we can all understand how to accommodate all users.

Every four years the WFRC does a Regional Transportation Plan (RTP) and that plan is at least a 20 year plan. We are a third of the way through this process – it goes out to 2040, the Horizon Year. During this time we plan for major transit and highway investments and we are also bringing major bike facilities into this plan. Right now we are developing land use/transportation scenarios to assess not only what different land use patterns for a region can affect the future and also how can it accommodate future transportation needs out to 2040. We are incorporating Complete Streets into every aspect of what we do. RTP is one of our major products. In creating the scenarios we also evaluate them. There are seven regional transportation goals that we use to evaluate the scenarios as well as individual projects. A handout was provided with the seven (7) regional transportation goals as well as measures of system/scenario performance. As we look at other projects, it is always our objective to continue to make Complete Streets at the center of everything we do as we look at these scenarios, look at the impact on active transportation and other complete street issues. As we

look at individual projects that are candidates for the RTP we will evaluate their impact upon complete streets.

Comments included:

- Scott Hess is planning on giving a presentation and training on complete streets for local planners in Davis County. He plans on bringing in speakers and providing tools to the users.
- Complete Streets is a major topic of conversation nationally.
- How do we implement all the tools at a local level?
- This is exciting that we will be taking these goals and vision and principles and making them a reality while at the same time this will also be the big challenge going forward. If we can successfully integrate active transportation and complete streets into every step of the transportation, community planning, engineering, design and construction processes, we will do a better job and we will also have the opportunity to do it for less money.

5. Information: Road Respect Communities

Evelyn Tuddenham, UDOT gave a slide presentation on the Road Respect Program. The main goal of Road Respect is to teach bicyclist how to ride on the road safely as well as work with drivers on how to share the road with the bicyclist. Road Respect is a state wide, collaborative program with major sponsors including; UDOT, Utah Department of Public Safety, Utah Highway Patrol, UTA and Bike Utah. The whole idea of this program is to encourage respect between bicyclist and drivers on Utah roads.

Every year we do a Tour of the State where we take 30 core riders and they ride from town to town starting in southern Utah. We hold events in each town where we teach people how to ride on the roads, work with kids, have clinics; we fix their bikes and put on reflectors and flashers. We distribute helmets and we do local rides within the community to promote safe cycling. The whole idea behind the rides is that when we have these 30 cyclists together they act like a traveling billboard going from town to town. We get a lot of media coverage on the Tour of the State and it is something that has grown every year. One of the things we have noticed after the first two rides is that there is tremendous amount of opportunity to work more closely with these communities, to really build their bike programs and to promote safety within the community. This year we started Road Respect Community with the idea being that we work directly with these local communities not just during the Road Respect Tour but throughout the year. With our help we are teaching communities to evaluate, plan and develop their bike programs and also evaluate their infrastructure to improve their community to help build a state wide active transportation system.

The counties and/or communities who have signed on to Road Respect Communities are; Iron County, Kanab, Kane County, Springdale and St. George (the first community to sign on and reach the highest peak level within the program), Provo, Salt Lake City, Salt Lake County, Ogden and Weber County.

There are a lot of benefits to the communities when they sign on to the Road Respect Communities. Some of these benefits include; promoting physical activity, improving the overall quality of life, improve and increase tourism, by promoting active transportation within the community it in turn will help to improve air quality and reduce traffic congestion.

When a community signs on to be a Road Respect Community they go through a checklist:

Level #1 - Activate

- Identify a champion within the community that can help move this program forward.
- Asses the economic health of the community associated with the bicycle plan.
- Look at their existing infrastructure in reference to the bicycle plans and conditions and safety issues on the road.
- Develop a kid's bicycle safety program – if they already have a plan we pull it all together to make it a more robust and coordinated program within the community.
- Identify the connectivity issues with bicycles on the roadway.
- Actively working with the health department to set up health impact assessments within the communities.
- Collaborate with local law enforcement

Level #2 – Ascend

- Initiate a community ride and a share the road dialogue between bicyclists and drivers.
- Involve the bicycle advocacy.
- Develop a bicycle plan.
- Evaluate the current bicycle plan with the criteria that we identified in Level 1.

Level #3 – Peak

- Promote the bicycle and safety education programs and adopt the community bicycle plan.
- Quantify and look at the economic benefits and the bicycle amenities while working with local businesses.
- Develop a Road Respect Ambassador program and set up a bicycle safety campaign within the community.
- Evaluate and maintain the bicycle enforcement program with the local law enforcement.

While working with these Road Respect Communities we provide consultation and planning for each community to help them through an impact assessment to determine what they want their bicycle plan to look like.

UDOT has developed a series of bicycle maps. It is a map gallery showing each community signed up with Road Respect and an icon will take you to that community and show what they are doing in regards to bicycle trips and trails.

There are transportation dollars that we can leverage and there is also funding nationally for to use to help with this program which will help improve the quality of life for all these communities.

Kim Clark discussed the Southern Utah Bike Tour. The tour in Iron County on May 29, 2013 will start with a roundtable discussion with the state and county health departments, commissioners, tourism representative and UDOT engineering representatives. The discussion will be geared towards issues concerning specific roads, different education opportunities to educate the cyclists and the drivers. The core riders and local bicycling club will do an out-and-back ride to show the drivers on the road that the bicyclists are obeying the laws. There will also be rides from Brian Head to Kanab with a roundtable discussion there concerning law enforcement and then Washington County. Springdale and St. George will be a day of celebration with a lot of activities and a ride along. Both these communities will be honored as Road Respect Communities.

Helen Peters talked about the Northern Utah Bike Tour. Helen talked about the significant partnerships they have this year with one of them being the Utah Transit Authority. This helps with their mobility goals which is helping people get around in many different ways. UTA provided transit passes to the 30 core Road Respect riders along with other community members and whoever else wanted to join. The tour will start from Salt Lake City to Provo on the Frontrunner – there will be many activities with one being law enforcement training on the laws of bicyclist. There will be a daily training bulletin for all law enforcement personnel throughout Utah. Josh Jones, from Ogden, will host an event with Intermountain Live Well and the Boys and Girls Club in respect to bike safety. There will be a bike clinic, helmets given out and overall how to ride on the roads with drivers.

UTA will be providing TAP ON passes along the Wasatch Front for the three days during the tour. These passes will be available to anyone.

All the daily rides are sponsored by all the cycling clubs and anyone is welcome to ride along. Go to the website to get all the information on the Road Respect events. www.roadrespect.utah.gov.

6. Information: Active Transportation Health Summit

Johanna Jamison and Jennifer McGrath of UTA announced that Friday, September 13, 2013 there will be an Active Transportation Health Summit featuring Mark Fenton as the keynote speaker. The Summit will address Health, Economics, and Policy/Implementation. The goal is to energize the discussion of each topic and make people more aware.

Comments included:

- Do we need the Department of Education involved with this summit?
- What resources do we need to make this as successful as possible?
- Maybe we could do a health safety with law enforcement

The meeting adjourned at 9:55 a.m.

Next meeting:

June 12, 2013 - 8:30am – 10:00am