



**CLEAR THE AIR**

**C H A L L E N G E**

*Drive Down Your Miles*

**JULY 1<sup>ST</sup> THROUGH JULY 31<sup>ST</sup>**

CLEAR THE AIR

CHALLENGE

*Drive Down Your Miles*  
*DRIVE DOWN YOUR MILES*

# CHALLENGE GOALS

Educate Utahns

Initiate long-term changes

Improve air quality

CLEAR THE AIR

CHALLENGE

Drive Down Your Miles

# TRAVELWISE TRACKER

The screenshot shows a web browser window displaying the 'Clear the Air Challenge' website. The browser's address bar shows the URL 'cleartheairchallenge.org/tracker.php#/profile/'. The website header features the 'CLEAR THE AIR CHALLENGE' logo and the slogan 'Drive Down Your Miles'. A navigation menu includes links for HOME, THE CHALLENGE, TRAVEL OPTIONS, TEAMS, RESULTS, PARTNERS/SPONSORS, STORIES, FAQ, and LOGIN. The main content area is titled 'MY TRACKER' and shows a profile for 'BRITNI'S TRAVELWISE TRIPS SAVED' as of June 11, 2013. A table tracks various travel-saving activities, including Biking or Walking, e-Traveling, Trip Chaining, Teleworking, Using Public Transit, Carpooling, and Compressed Workweek. At the bottom, a summary bar displays cumulative results: 61 total trips saved, 280 miles saved, 235 lbs of emissions reduced, 13 gallons of energy saved, and \$157 of money saved.

Clear The Air Challenge / x

cleartheairchallenge.org/tracker.php#/profile/

WOD Shop Pin It https://basecamp.cc Webvantage - The A PPBH Files - / https://appcenter.in Other Bookmarks

CLEAR THE AIR CHALLENGE Drive Down Your Miles

Like 5€ f t You in

HOME THE CHALLENGE TRAVEL OPTIONS TEAMS RESULTS PARTNERS/SPONSORS STORIES FAQ LOGIN

MY TRACKER INVITE A FRIEND LOG OUT

BRITNI'S TRAVELWISE TRIPS SAVED June 11, 2013

EDIT PROFILE EDIT GOALS

	TODAY		TRAVELWISE PROGRESS	WEEKLY GOAL
	TRIPS	MILES		
Biking or Walking	<input type="text"/>	<input type="text"/>	1	12
e-Traveling	<input type="text"/>	<input type="text"/>	3	10
Trip Chaining	<input type="text"/>	<input type="text"/>	7	8
Teleworking	<input type="text"/>	<input type="text"/>	2	4
Using Public Transit	<input type="text"/>	<input type="text"/>	1	1
Carpooling	<input type="text"/>	<input type="text"/>	3	4
Compressed Workweek	<input type="text" value="1"/>	<input type="text"/>	1	1

MY DASHBOARD SUBMIT

CLICK ICONS FOR CUMULATIVE CHALLENGE RESULTS

TOTAL TRIPS SAVED	MILES SAVED	EMISSIONS REDUCED	ENERGY SAVED	MONEY SAVED
61	280	235 lbs	13 Gal.	\$157

CLEAR THE AIR

CHALLENGE

Drive Down Your Miles  
*DRIVE DOWN YOUR MILES*

# TRAVELWISE TRACKER

The screenshot shows a web browser window displaying the 'Clear the Air Challenge' dashboard. The browser's address bar shows the URL 'cleartheairchallenge.org/tracker.php#/dashboard/'. The page header includes the 'CLEAR THE AIR CHALLENGE' logo and the slogan 'Drive Down Your Miles'. A navigation menu contains links for HOME, THE CHALLENGE, TRAVEL OPTIONS, TEAMS, RESULTS, PARTNERS/SPONSORS, STORIES, FAQ, and LOGIN. Social media icons for Facebook, Twitter, LinkedIn, YouTube, and RSS are present. The main content area is titled 'MY TRACKER' and features a profile for 'BRITNI'S TRAVELWISE DASHBOARD' with options to 'EDIT PROFILE' and 'EDIT GOALS'. The dashboard is set to 'INDIVIDUAL' mode for the 'WASATCH FRONT REGIONAL COUNCIL' team. A 'TRAVELWISE PROGRESS' bar chart shows the following data:

Category	Progress (%)	Goal
Biking or Walking	~10%	12,000
e-Traveling	~30%	10,000
Trip Chaining	~85%	8,000
Teleworking	~50%	4,000
Using Public Transit	100%	1,000
Carpooling	~75%	4,000
Compressed Workweek	100%	1,000

Below the chart, it states 'SAVE 0 MORE TRIPS FOR A CHANCE TO WIN PRIZES'. At the bottom, a summary bar shows cumulative challenge results:

Metric	Value
TOTAL TRIPS SAVED	252
MILES SAVED	1690
EMISSIONS REDUCED	1419 lbs.
ENERGY SAVED	77 Gal.
MONEY SAVED	\$950

CLEAR THE AIR

CHALLENGE

Drive Down Your Miles  
*DRIVE DOWN YOUR MILES*

# TRAVELWISE TRACKER

The screenshot shows a web browser window displaying the 'Clear the Air Challenge' website. The browser's address bar shows the URL 'cleartheairchallenge.org/tracker.php#/dashboard/'. The website header features the 'CLEAR THE AIR CHALLENGE' logo and the slogan 'Drive Down Your Miles'. A navigation menu includes links for HOME, THE CHALLENGE, TRAVEL OPTIONS, TEAMS, RESULTS, PARTNERS/SPONSORS, STORIES, FAQ, and LOGIN. The main content area is titled 'MY TRACKER' and includes social media icons, an 'INVITE A FRIEND' button, and a 'LOG OUT' button. The dashboard is for 'BRITNI'S TRAVELWISE DASHBOARD' and is set to 'TEAM' mode for the 'WASATCH FRONT REGIONAL COUNCIL'. It shows 'TRAVELWISE PROGRESS' with a bar chart comparing various activities against a goal. Below the chart, it states 'SAVE 0 MORE TRIPS FOR A CHANCE TO WIN PRIZES' and features a 'MY TRACKER' button. At the bottom, a summary bar displays cumulative challenge results: 788 total trips saved, 7,009 miles saved, 5,884 lbs. of emissions reduced, 319 gallons of energy saved, and \$3,939 in money saved.

Clear The Air Challenge / x

cleartheairchallenge.org/tracker.php#/dashboard/

WOD Shop Pin It https://basecamp.cc Webvantage - The A PPBH Files - / https://appcenter.in Other Bookmarks

CLEAR THE AIR CHALLENGE Drive Down Your Miles

Like 5€ f t You in

HOME THE CHALLENGE TRAVEL OPTIONS TEAMS RESULTS PARTNERS/SPONSORS STORIES FAQ LOGIN

f t in You MY TRACKER INVITE A FRIEND LOG OUT

BRITNI'S TRAVELWISE DASHBOARD TEAM | INDIVIDUAL

EDIT PROFILE EDIT GOALS TEAM: WASATCH FRONT REGIONAL COUNCIL

TRAVELWISE PROGRESS WEEKLY YEAR TO DATE

Activity	Progress (%)	Goal
Biking or Walking	~5	58
e-Traveling	~15	20
Trip Chaining	~25	42
Teleworking	~10	19
Using Public Transit	~10	13
Carpooling	~10	27
Compressed Workweek	~15	7

SAVE 0 MORE TRIPS FOR A CHANCE TO WIN PRIZES MY TRACKER

CLICK ICONS FOR CUMULATIVE CHALLENGE RESULTS

Metric	Value
TOTAL TRIPS SAVED	788
MILES SAVED	7,009
EMISSIONS REDUCED	5,884 lbs.
ENERGY SAVED	319 Gal.
MONEY SAVED	\$3,939