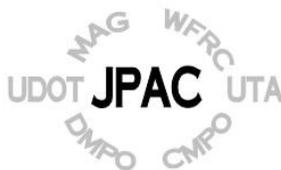


## Joint Policy Advisory Committee

MOUNTAINLAND ASSOCIATION OF GOVERNMENTS  
UTAH DEPARTMENT OF TRANSPORTATION  
DIXIE METROPOLITAN PLANNING ORGANIZATION



WASATCH FRONT REGIONAL COUNCIL  
UTAH TRANSIT AUTHORITY  
CACHE METROPOLITAN PLANNING ORGANIZATION

## Joint Policy Advisory Committee

3600 South 700 West  
Salt Lake City, Utah 84119

Thursday, February 3, 2011  
11:30 a.m.

### MINUTES

#### Members Attending:

Andrew Gruber, Chair	WFRC
Michael Allegra	UTA
Mayor Wayne Andersen	Spanish Fork City
Mayor Bill Applegarth	Riverton City
Carlos Braceras	UDOT
Mayor John Curtis	Provo
Commissioner Jim Eardley	Washington County
Commissioner Larry Ellertson	Utah County
Commissioner Kerry Gibson	Weber County
Andrew Jackson	MAG
Mayor Heather Jackson	Eagle Mountain
Commissioner Bret Millburn	Davis County
Kent Millington	Transportation Commission
John Njord	UDOT
Commissioner John Petroff	Davis County
Kenneth Sizemore	Five County AOG
Mayor Darrell Smith	Draper
Mayor Mike Winder	West Valley City

#### Others Attending:

Doug Hattery	WFRC
Justin Jones	UTA
Sam Klemm	WFRC
Andrea Packer	UTA
Angelo Papastamos	UDOT
Cory Pope	UDOT
Matt Sibul	UTA

#### Excused:

Mayor Jerry Washburn, Mayor Peter Corroon, and Jeff Gilbert

Andrew Gruber welcomed everyone and the meeting began at 11:50 a.m. with introductions.

### ***Approve January 6, 2011, Meeting Minutes***

Commissioner Kent Millington moved to approve the January 6, 2011 meeting minutes. Mayor Mike Winder seconded the motion. The motion carried unanimously.

### ***TravelWise Update***

Angelo Papastamos, UDOT, said that the TravelWise program is a statewide travel demand management program led by the Utah Department of Transportation to help make our transportation system work better. He gave a brief history beginning with the Salt Lake City Olympics in 2002 noting that at that time it was called Travel Demand Management and was very successful in reducing travel during the Olympics. In September 2008 research suggested that the TDM Strategies concept be coined with the name "TravelWise".

Mr. Papastamos briefly discussed UDOT's 2011 Strategic Direction and Performance Measures to make the highway system work better. This included strategies for 1) managed lanes, 2) reducing travel demand with TravelWise, 3) synchronizing signals, and 4) managing traffic incidents.

TravelWise Strategies include: Teleworking, flexible work hours, transit, compressed workweeks, e-traveling, carpooling, biking/walking, trip chaining, HOV lanes, shifting travel times, and many other strategies as TravelWise evolves.

TravelWise solutions address three overarching goals: Energy – reduce consumption; Transportation – reduce congestion, the 2015 goal is 5% reduction in peak hour trips; and Environment – improve air quality.

In a 2010 general public survey 82% of Utahns said they feel it is important for UDOT to have a program encouraging TravelWise behaviors. There are many program resources available to the public and others who would like to be involved and they include: a website, TravelWise Integration Plan (TRIP), TravelWise Tracker, events, information packets, and business partnerships.

Following Angelo's presentation, the JPAC discussed the TravelWise Program. The mayors and elected officials expressed interest in getting more involved with the program and asked that information about the program be available to communities to educate, inform and encourage on ways individuals can change travel behaviors.

Andrew Gruber summarized the discussion by saying there is real interest from the mayors in having their communities receive this information and participate in the program. He also said that the discussion indicates a desire for UDOT, UTA, WFRC and MAG to continue to look for ways to collaborate on efforts to address air quality by sharing information and working together with the local communities and businesses.

### ***Service and Fare Changes***

Michael Allegra, UTA, discussed UTA's proposal for fare changes. He said that the increase in fares will allow UTA to keep pace with inflation, changing market conditions, and the budget challenges associated with a weak economy. He noted that the current fare of \$2.25 has been the same for about the last two years. He also said that UTA is working with community partners to change eligibility requirements and make discounts more widely available to those qualified as low income. The proposed change would increase the amount of the discount and also help more people to qualify.

The UTA Fare Proposal is out for Public Comment. They will be hosting several public hearings, including a number through different electronic media sites, in order to get the information out to the public and to receive comments from the public.

Justin Jones, UTA, distributed printed information on the changes to the fare structure, Proposed Public Fare Tables, information on the Public Hearings, and a 2011 Frequently Asked Questions information sheet. He also answered questions regarding the low income eligibility fare requirements.

### ***Legislative Session Update***

Sam Klemm, WFRC, reported on Utah State Legislative transportation issues:

- The budget issues will prevail this year. The flow of one time money has ended.
- House Bill 34 – Representative Julie Fisher: Department of Transportation Settlement Agreement Amendments. The bill has passed out of the House on a 64-0 vote and has passed out of the Senate Transportation Committee on a 3-0 vote.
- Representative Fisher has discussed a bill to create a Statewide mobility council for the transportation disadvantaged.
- House Bill 72 – Representative Mike Noel: The bill would re-impose the state's portion of the sales tax on food and use additional revenue to fund a newly created school district equalization fund.
- House Bill 96 – Representative Jackie Biskupski: The bill would required automobile emission testing in counties adjacent to other counties where such testing is currently required under federal rules.

### **Other Business**

There was no other business

Next meeting is scheduled for March 3, 2011.

Meeting adjourned at 1:00 p.m.