

Wasatch Front Regional Council Request for Statement of Qualifications

The Wasatch Front Regional Council (WFRC) is presenting this Request for Qualifications (RFQ) to interested firms for a Point of the Mountain Transportation Analysis. Please direct all questions regarding this Request to the WFRC Project Manager listed below.

SUMMARY INFORMATION	
Project	
Location	Point of the Mountain Transportation Analysis
Project Manager Contact	
WFRC Project Manager (PM)	Jon Larsen
PM Phone No.	801-363-4250 ext. 1106
PM Email Address	jlarsen@wfr.org
Instructions	
Date Sending Request to Consultants	February 10th, 2017
Submission Deadline for Statements of Qualifications (SOQs)	March 2nd, 2017, by 3:00 P.M.
Submittal Instructions	Electronic submittal is required. Submit an electronic file of the SOQ to the WFRC Project Manager, Jon Larsen, jlarsen@wfr.org , by 3:00 P.M. on March 2nd, 2017 (acknowledgement of receipt will be sent). SOQs will not be accepted after the 3:00 P.M. deadline.

A. Introduction

The Point of the Mountain is the area in and around the border between Salt Lake County and Utah County. The mountains create a narrow “neck” through which the Jordan River, I-15, FrontRunner, Redwood Road, and Mountain View Corridor pass. This area is a hub of economic activity and the center of Utah’s rising tech community, Silicon Slopes. It is one of the hottest commercial markets in the country. The development of the area provides profound economic and social opportunities impacting multiple communities for future generations.

In the 2016 Utah legislative session, the Point of the Mountain Development Commission (Commission) was created. This commission was given the mandate to address complex questions about transportation, infrastructure, demographics, business growth, recreation, environment and financing for this area. This effort is currently underway.

The transportation agencies with authority to plan and implement regional transportation projects in this area have determined the need to supplement the work of the Commission by developing more detailed transportation plans (These agencies include the Utah Department of Transportation (UDOT), Utah Transit Authority (UTA), Mountainland Association of Governments (MAG), and the Wasatch Front Regional Council (WFRC)). This transportation planning work will be performed in close collaboration with the Commission and their consultant team. WFRC will manage this project. Sandy City is also a project partner through the Transportation and Land Use Connection (TLC) Program, which is partially funding this project. The TLC Program is a joint partnership between WFRC and Salt Lake County with UDOT and UTA also contributing resources to the program.

While the Point of the Mountain area has vast potential for economic and community development, it also has geographic and transportation constraints which will require innovative approaches to address. A transportation network is needed which is multi-modal, flexible and adaptive, and enables this area to reach its maximum economic potential.

The project transportation partners (UDOT, UTA, MAG, and WFRC), recently completed the Wasatch Front Central Corridor Study (WFCCS). This study examined innovative ways to create a set of solutions along the I-15/FrontRunner corridor in Salt Lake County and northern Utah County. The Point of the Mountain transportation analysis should incorporate and build upon the findings and recommendations of the WFCCS.

B. Project Team

The “Client” is the Wasatch Front Regional Council, but all project partners will participate on the management team.

Project partners, referred to as the “Management Team,” include:

- Community representatives
- Utah Department of Transportation
- Utah Transit Authority
- Mountainland Association of Governments
- Wasatch Front Regional Council

The “Project Manager” will be Jon Larsen, WFRC Manager of the Modeling, Forecasting, and Information Services Group.

The “Executive Team” will consist of representatives from the same agencies listed as part of the Management Team.

The “Consultant Team” will consist of one “Prime Consultant” and may or may not include additional entities who will act as subconsultants to the Prime Consultant, to comprise a team

with expertise in transportation planning, traffic engineering/design, cost estimating, stakeholder engagement, public relations and communications, and related services. The prime consultant will be responsible for executing the majority of the work.

C. Scope of Work

This work scope, while technical in nature, will require considerable collaboration between all parties in order to achieve a successful outcome. We need a team that is generous with their ideas and focused on the collective good of the variety of parties involved. The main deliverable for this project will be a prioritized, multi-modal transportation project list that can be integrated into the plans and programs of the transportation agencies.

WFRC and its partners will contribute:

- Project management and oversight of the study.
- In-kind labor hours to support the travel demand forecasting efforts, including refinements to and application of the travel demand model in the study area and socio-economic forecasting.
- Development of highway and transit forecasts.
- Direction for preparation of final documents for presentation and adoption by each of the respective municipalities in the area.

Work items the Commission team is responsible for, but where the Consultant will provide support and collaboration:

- Coordinate scenario development for future land use, transportation, and urban centers at key locations in the study area.
- Analyze the expansion of I-15 frontage road concepts, building upon plans in the Wasatch Front Central Corridor Study, the I-15 Technology Corridor Study, and City Transportation Master Plans.
- Develop concepts for a local street network to enhance connectivity.
- Trip generation analyses that are sophisticated enough to account for urban form, a mix of land uses, and proximity to high-capacity transit.

Work products which the Consultant will produce:

- Analysis of needs for regional transportation network facilities, building upon the work of recent studies conducted in the project area.
- Develop a local and collector street network layout, including regional connections.
- Develop an active transportation network, including regional connections.
- Develop planning-level cost estimates and cost/benefit analyses of potential transportation investments.
- Perform parking generation analyses that are sophisticated enough to account for urban form, a mix of land uses, and proximity to high-capacity transit.
- Planning-level design documents (pre-environmental level), including a well-defined implementation plan and preliminary cost estimates suitable for applications for funding from public and private sources.
- Work closely with the local government entities to understand their vision and ensure that this transportation plan meets their needs.
- Develop a communications strategy for the transportation elements of the project that are supportive of the Point of the Mountain Development Commission's established communications plan. This includes appropriate transportation-related messaging and appropriate stakeholder engagement to ensure that both the transportation agencies and the local governments have buy in and feel empowered to implement the study recommendations.

Work items that the Consultant can expect to receive from the Commission team:

- Existing conditions inventory

- Transportation issues and opportunities analysis
- Land use and transportation vision
- Conceptual framework

D. Schedule

The project is estimated to take 12 months beginning April 4, 2017.

Executive Team (policy leadership) meetings are scheduled at key project milestones. Consultant Team is expected to participate in these and other meetings and presentations including technical meetings and updates to local agency leadership.

Bi-weekly meetings between the Management Team and Consultant Team.

E. Project Budget

- The project is a lump sum amount, and will need to be completed within the available funding. The consultant budget for the study is \$160,000.

F. Proposal Submittal Requirements

6-page maximum length; cover letter, full-page images, and Appendix pages are not included in total page count.

G. Selection Process and Criteria

Selection Process:

- RFQ release: February 10, 2017
- Proposals due: March 2, 2017
- Interviews (at discretion of selection team)
- Project Kick-off: April 4, 2017

Selection Criteria:

1. One-page cover letter
2. Firm Experience (20%)
3. Project Manager (20%)
 - a. Projected workload; show percentage of time to be spent on this and other projects
 - b. Experience on projects of similar size and scope (include client/owner reference for each in the Appendix)
4. Project Team (60%)
 - a. Team composition, key team members
 - b. Percentage of time dedicated to this project
 - c. Experience on projects of similar size and scope
5. Appendix (resumes of PM and key team members, qualifications, project references)

H. Proposal Requirements & Contents

6-page maximum length; cover letter and Appendix pages are not included in total page count.

Cover Letter

Project Understanding

Outline objectives of the project, significant opportunities and constraints, and key issues.

Project Team/Project Manager

Relevant experience of proposed personnel and firms.

Specifically address each element of the Scope of Work and how specific team members will contribute to a successful outcome on that task/work product.

Appendix (*resumes of PM and key team members, qualifications, project references, not included in page count*)